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Autore	Olkkonen Laura
Titolo	Corporate Social Responsibility in Finland : Origins, Characteristics, and Trends // by Laura Olkkonen, Anne Quarshie
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Soggetti	Business ethics Management Nonprofit organizations Business Ethics Non-Profit Organizations and Public Enterprises
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Formato	Materiale a stampa
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Finnish paternalism at the start of the industrial revolution -- The Nordic welfare state as a backdrop for CSR -- The dawn of stakeholder thinking in Nordic countries -- The public sector: hard and soft regulation -- The private sector: an on-going transformation -- The nonprofit sector and civil society: conflict and collaboration -- Media and communication environment -- Positioning the CSR performance of Finnish companies -- Diffusion of global CSR trends in Finland -- CSR profession in Finland -- On-going challenges -- Conclusion.
Sommario/riassunto	This book introduces a Finnish approach to corporate social responsibility (CSR) and embeds it within a broader discussion on the Nordic roots of business responsibility and stakeholder thinking. The first part of the book traces the origins of Finnish CSR from paternalism at the beginning of industrialization to the start of the welfare state. The second part discusses the characteristics of Finnish CSR in light of the cultural and societal context and structure, and the third part

introduces current trends and challenges. Each section of the book includes case examples that illustrate Finnish CSR from different perspectives. The book will be of use to scholars and students with an interest in the Nordic approach to CSR.
