Record Nr. UNINA9910337794203321 Advances in Consulting Research: Recent Findings and Practical Cases Titolo // edited by Volker Nissen Cham:,: Springer International Publishing:,: Imprint: Springer,, Pubbl/distr/stampa 2019 **ISBN** 3-319-95999-9 Edizione [1st ed. 2019.] Descrizione fisica 1 online resource (423 pages) Collana Contributions to Management Science, , 1431-1941 Disciplina 001 Soggetti Service industries Information technology Business—Data processing Leadership Personnel management Services IT in Business Business Strategy/Leadership **Human Resource Management** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Consulting Research - A Scientific Perspective on Consulting -- Part II: Nota di contenuto General Issues in Consulting -- Part III: Consulting Fields and Approaches -- Part IV: Consulting Clients and Markets -- Part V: Future of Consulting. . This book brings together cutting-edge research on consulting in a Sommario/riassunto single volume, thus helping to make the state-of-the-art in the field of consulting research more accessible, to promote better practices in business, and to spark further research. The respective articles approach consulting from very different angles, taking into account various approaches for and fields of consulting, consulting providers, clients and markets, as well as technologies and trends. The book will benefit all consultants who want to critically reflect on their own

methods and approaches in light of recent scientific findings. It also offers a helpful guide for students in Management and IT-related

courses who are either considering a career in consulting or want to be informed consulting clients. Lastly, the book provides a comprehensive review of current developments and trends in consulting that will foster future contributions in this important research field.