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Nota di contenuto	1. Introduction -- 2. BRIC Countries and Foreign Direct Investment: From IDI to ODI -- 3. ODI from BRIC Countries: A Conceptual Framework -- 4. ODI from BRIC Countries: A Multi-country Empirical Analysis -- 5. ODI from BRIC Countries: A Single-Country Empirical Analysis -- 6. Conclusions.
Sommario/riassunto	In this book, the authors investigate the rise in outward direct investment (ODI) from four emerging economies, Brazil, Russia, India and China (BRIC). Over the last two decades, these countries have transformed from recipients of foreign direct investment (FDI) into important international investors. This new book explores the reasons behind the impressive surge in ODI from developing economies, and examines the characteristics of firms within BRIC countries by creating and testing a conceptual framework. Addressing the need for a greater understanding of aggregated ODI patterns, the authors focus on the different types of ODI being employed by firms within BRIC countries,

covering details such as destinations and foreign ownership structures. By evaluating the correlation between ODI and a firm's performance, this book will be a valuable read for anyone researching international business and emerging economies.
