1. Record Nr. UNINA9910337792303321

Autore Brett James

Titolo Evolving Digital Leadership: How to Be a Digital Leader in Tomorrow's

Disruptive World / / by James Brett

Pubbl/distr/stampa Berkeley, CA:,: Apress:,: Imprint: Apress,, 2019

ISBN 1-4842-3606-8

Edizione [1st ed. 2019.]

Descrizione fisica 1 online resource (321 pages)

Disciplina 658.514

Soggetti Leadership

Management

Industrial management Success in business

Careers

School management and organization

School administration

Organization Planning

Business Strategy/Leadership

Innovation/Technology Management Careers in Business and Management

Administration, Organization and Leadership

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Nota di bibliografia Includes bibliographical references.

Nota di contenuto Part I: Digital Leadership -- Chapter 1: Start Here -- Chapter 2: TL;DR

-- Chapter 3: Becoming a Digital Leader -- Chapter 4: Career Success Pyramid -- Chapter 5: The Evolution of Digital Leadership -- Chapter 6: Unnatural Selection: Evolving Faster Than the Pace of Change -- Part II: Awareness -- Chapter 7: Humans as a Full Stack -- Chapter 8: Experts and Achievers -- Chapter 9: Preferences and Patterns -- Chapter 10: Personality Types -- Part III: Intention -- Chapter 11: Intention -- The Secret to Success -- Chapter 12: Understanding What's Important -- Chapter 13: Successful Intentions -- Part IV: Attention -- Chapter 14:

Attention - Self -- Chapter 15: Attention - Team -- Chapter 16:

Attention - Stakeholders -- Part V: Reflection -- Chapter 17: Reflection -- Chapter 18: Reflection Methods -- Chapter 19: Reflecting Together -- Chapter 20: Coaching and Mentoring -- Chapter 21: It's Not Cheating.-.

Sommario/riassunto

Get ready to be an effective digital leader, influencer, disruptor, and catalyst for change in the digital world! As a leader you need to constantly evolve to achieve sustained success. The world is being transformed by Digital. The pace of change is constantly accelerating and volatility and complexity are the new norms. Digital leaders are at the forefront of these waves of change, creating new markets and transforming traditional ones. This book is a framework and set of tools that will help you develop a deep awareness of yourself, your teams, and your stakeholders. The powerful four-step process (designed to remain relevant over time) ensures that you are embracing adversity, driving disruption, and unlocking your full leadership potential. What You'll Learn: Be an influencer, disrupter, and catalyst for change in a disruptive world Know five key career recommendations from 40 digital leaders with more than 400 years of combined experience Use the four steps of the Unnatural Selection framework to facilitate your personal evolution and digital leadership success Demystify what makes people tick using the Human Full Stack, which is a model analogous to the technical full stack, so that complex behaviors are easier to understand Embody intentionality to avoid distractions and achieve what's important—your personal evolution, growing amazing teams, and influencing stakeholders.