

1. Record Nr.	UNINA9910337792203321
Titolo	Smart Tourism as a Driver for Culture and Sustainability : Fifth International Conference IACuDiT, Athens 2018 // edited by Vicky Katsoni, Marival Segarra-Oña
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-030-03910-2
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (XXIII, 658 p.)
Collana	Springer Proceedings in Business and Economics, , 2198-7246
Disciplina	338.4791
Soggetti	Tourism Management Application software Cultural heritage E-business Electronic commerce E-commerce Social responsibility of business Tourism Management Information Systems Applications (incl. Internet) Cultural Heritage e-Business/e-Commerce Corporate Social Responsibility Turisme sostenible Turisme cultural Gestió Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part 1 Innovation in Tourism -- Part 2 Shedding lights on the potentials of special types of Tourism -- Part 3 Tourism online -- Part 4 Tourism management and structure.

This book explores the latest developments in the field of smart tourism, focusing in particular on the important cultural and sustainability synergies that have emerged during the digital era. The aim is to elucidate how ICTs can promote innovation and creativity in the tourism and leisure sector in ways that take into account cultural and social responsibilities, foster sustainable tourism management, and enhance cultural tourism, cultural heritage, and sustainable development. The book is based on the proceedings of the Fifth International Conference of the International Association of Cultural and Digital Tourism (IACuDiT), attended by academics and industry practitioners from cultural, heritage, communication, and innovational tourism backgrounds, and is edited in collaboration with IACuDiT. It will have broad appeal to professionals from academia, industry, government, and other organizations who wish to learn about novel perspectives in the fields of tourism, travel, hospitality, culture and heritage, leisure, and sports within the context of a knowledge society and smart economy in which sustainability is becoming ever more important.

---