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Nota di contenuto	Part 1: The spirit of Quaker responsible business -- Chapter 1: Transforming contemporary Businesses:the Impact of Quaker principles and insights on business in a volatile world -- Chapter 2: Towards a set of Quaker business values -- Chapter 3: Cadbury's ethics and the spirit of Corporate Social Responsibility -- Part 2: An uneasy relationship with the State -- Chapter 4: Quaker Employer Conference of 1918 -- Chapter 5: Honey I shrunk the state -- Chapter 6: Quakers, free trade and social responsibility -- Chapter 7: The Quakers and the joint stock company: uneasy bedfellows -- Part 3: Complicated Quakers -- Chapter 8: Thomas Jefferson's complicated Friends -- Chapter 9: John Bellers (1654-1725)—A veritable phenomenon in the history of political economy'.

Sommario/riassunto

This book explores how the distinctive "Quaker" approach to responsible business is based on honesty, truth and integrity. It analyzes how networks, family and succession are at its heart, and how much this approach offers to current debates on corporate social responsibility, as well as to managers and practitioners in an increasingly complex business world. The contributions in this volume assess the factors that explain the success and prosperity of many Quaker businesses throughout the eighteenth and nineteenth centuries, discussing the lessons learned from their disappearance from prominence. By drawing upon examples that illustrate the Quaker ethic, it also considers what so-called "Quakernomics" can contribute to contemporary responsible business theory and practice. .
