Record Nr. UNINA9910337791403321 Autore O'Riordan Chris Titolo Outsider Leadership: Insights and Interviews from Business Leaders // by Chris O'Riordan, Felicity Kelliher, Patrick C. Flood, Malcolm Higgs Pubbl/distr/stampa Cham: .: Springer International Publishing: .: Imprint: Palgrave Macmillan, , 2019 **ISBN** 3-319-97463-7 Edizione [1st ed. 2019.] 1 online resource (251 pages) Descrizione fisica 658.4092 Disciplina Soggetti Leadership Manpower policy Business Strategy/Leadership Human Resource Development Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction -- The Outsider Concept and Outsider Leader: A Literature Review -- From Politics to Business: How Wide is the Leadership Gap? -- Leading Within a Male Dominated Sector: The Female Outsider Leader Landscape -- Serial Outsider Leadership: Coming in From the Cold? -- Outside In and Out and In as a Serial Entrepreneur -- Outsider Leader in an Outside Market: The Challenges of Market Entry --Outsider After the Fact: Leading in a Founder-Present Business --Outsider by Birth: Leading in a Family Firm -- Conclusion. Sommario/riassunto Encompassing interviews with managing directors and CEOs, this book explores the role of business outsiders as leaders. Viewing the term 'outsider' in a broad sense, the book considers leader background, perspective, gender, training and family membership and examines the implications, challenges and benefits brought by outsider leaders to their respective business environments. The authors explore questions and themes such as how outsider leaders can enrich an organisation, the importance of relationships and adopting a 'hybrid' approach,

illuminated by interviewee perspectives. Introducing discussion and analysis through these narratives, Outsider Leadership distils commonalities to frame understanding of their experiences.