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Titolo	Outsider Leadership : Insights and Interviews from Business Leaders / / by Chris O'Riordan, Felicity Kelliher, Patrick C. Flood, Malcolm Higgs
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ISBN	9783319974637 3319974637
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Descrizione fisica	1 online resource (251 pages)
Disciplina	658.4092
Soggetti	Strategic planning Leadership Personnel management Business Strategy and Leadership Human Resource Development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- The Outsider Concept and Outsider Leader: A Literature Review -- From Politics to Business: How Wide is the Leadership Gap? -- Leading Within a Male Dominated Sector: The Female Outsider Leader Landscape -- Serial Outsider Leadership: Coming in From the Cold? -- Outside In and Out and In as a Serial Entrepreneur -- Outsider Leader in an Outside Market: The Challenges of Market Entry -- Outsider After the Fact: Leading in a Founder-Present Business -- Outsider by Birth: Leading in a Family Firm -- Conclusion.
Sommario/riassunto	Encompassing interviews with managing directors and CEOs, this book explores the role of business outsiders as leaders. Viewing the term 'outsider' in a broad sense, the book considers leader background, perspective, gender, training and family membership and examines the implications, challenges and benefits brought by outsider leaders to their respective business environments. The authors explore questions and themes such as how outsider leaders can enrich an organisation, the importance of relationships and adopting a 'hybrid' approach, illuminated by interviewee perspectives. Introducing discussion and

analysis through these narratives, Outsider Leadership distils commonalities to frame understanding of their experiences.