

1. Record Nr.	UNINA9910337790403321
Titolo	Responsible Organizations in the Global Context : Current Challenges and Forward-Thinking Perspectives // edited by Annie Bartoli, Jose-Luis Guerrero, Philippe Hermel
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783030114589 3030114589
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (305 pages)
Disciplina	658.408
Soggetti	Business ethics Personnel management Production management Business Ethics Human Resource Management Operations Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction: What does Responsibility Mean to Organizations in the Current Global Context? -- Part I Ethics and Human Resource Management as Key Parts of Organizational Responsibility -- 2. The Ethical and Responsible Organization: Organizational Due Process, Employee Voice, and Procedural Justice in Human Resource Management -- 3. Continual Improvement Concepts Applied to Organizational Responsibility -- 4. CSR, Employee Commitment, and Survival during Crisis Period: The Case of Tunisia -- Part II Communication and Reputation Related to Social Responsibility -- 5. Classifying Ethics Codes Using Natural Language Processing -- 6. Because It's Worth It? A Critical Discourse Analysis of Diversity: The Case of L'Oréal -- 7. Aesthetic CSR Communication: A Global Perspective on Organizational Art Collections -- 8. Making Multinational Corporations Aware of Their Social Responsibility: Law Versus Reputation? -- Part III Representations and Practices of Responsibility in

the European Context -- 9. Corporate Social Responsibility in Europe: Discourses and Practices -- 10. CSR Practices: The Case of Veolia in Three European Countries -- 11. Social Costs of Non-Responsible Research -- Part IV New Forms of Responsibility to Address Societal Challenges -- 12. Social Networks and Professional Communities: A Fair Governance? -- 13. Corporate Social Responsibility in Times of Internet (In)security -- 14. Integration and Coordination of Care and Social Services as a Responsible Way of Handling Psychiatric Disability -- 15. Postface and Conclusion: Current Challenges and Forward-Thinking Perspectives on Responsibility in Organizations.

Sommario/riassunto

This book aims to spur critical thought on the various dimensions and impacts of “responsibility” for organizations, including companies, institutions, and governments, while considering international differences and similarities, as well as global challenges. It analyzes to what extent responsibility is becoming a crucial issue for all kinds of organizations, examining both the intensifying pressures of international competition and the growing crisis of confidence towards some management concepts and practices. As more and more socio-economic and political systems are suspected of serving selfish interests instead of the public good, more accountable and integrated processes are appropriate in order to deal with the present and future stakes of our society. Further, with the development of digital technology and the use of data mining, new questions regarding responsibility require examination. This edited collection is a culmination of the international scientific conference "Responsible Organizations in the Global Context", co-organized by the CIED of Georgetown University (United States) and the Larequoi Research Center of the University of Versailles St-Quentin (France) in June 2017 in Washington DC. It will contribute to research and actions in the areas of social responsibility, business ethics, organizational excellence, sustainability, and cross-cultural management.
