Record Nr. UNINA9910337785303321 Knowledge Management, Arts, and Humanities: Interdisciplinary Titolo Approaches and the Benefits of Collaboration / / edited by Meliha Handzic, Daniela Carlucci Cham:,: Springer International Publishing:,: Imprint: Springer,, Pubbl/distr/stampa **ISBN** 3-030-10922-4 Edizione [1st ed. 2019.] Descrizione fisica 1 online resource (259 pages) Collana Knowledge Management and Organizational Learning, , 2199-8663;; 658.4038 Disciplina Soggetti Knowledge management Data mining Sociology **Knowledge Management** Humanities and Social Sciences, multidisciplinary Data Mining and Knowledge Discovery Knowledge - Discourse Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Introduction: Knowledge Management, Arts and Humanities: Setting the Scene -- Arts and Humanities in Knowledge Management: Clay Workshop as a Method for Recognising and Creating Individual Knowledge -- Understanding and Fostering Collective Ideation: An Improvisation-based Method -- What Can Knowledge Creating Organisations Learn from Theatrical Improvision? -- Transferring Cultural Knowledge Through Arts: Two Digital Stories -- Aesthetic Knowledge Diagrams: Bridging Understanding and Communication --Knowledge Management in Arts and Humanities: Humanists' Virtual

> Knowledge Space: Model and Usage -- Managing Archaeological Knowledge in Digital Environment -- Poetry Visualisation in Digital Technology -- What Can Social Media Data Add to the Knowledge of Arts and Humanities? An Empirical Investigation on Twitter at Teatro Alla Scala -- Intellectual Capital of the Cultural Heritage Ecosystems: A

Sommario/riassunto

Knowledge Dynamics Approach -- Conclusion: Beyond Lessons Learned: Opportunities and Challenges for Interplay Between Knowledge Management, Arts and Humanities in the Digital Age.

This book presents a series of studies that demonstrate the value of interactions between knowledge management with the arts and humanities. The carefully compiled chapters show, on the one hand, how traditional methods from the arts and humanities – e.g. theatrical improvisation, clay modelling, theory of aesthetics – can be used to enhance knowledge creation and evolution. On the other, the chapters discuss knowledge management models and practices such as virtual knowledge space (BA) design, social networking and knowledge sharing, data mining and knowledge discovery tools. The book also demonstrates how these practices can yield valuable benefits in terms of organizing and analyzing big arts and humanities data in a digital environment.