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Autore	Boyle, Nicholas
Titolo	Goethe : der Dichter in seiner Zeit / Nicholas Boyle ; aus dem Englischen übersetzt von Holger Fliessbach
Pubbl/distr/stampa	München : Beck, 1999
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Nota di contenuto	1.: 1749-1790 2.: 1791-1803

2. Record Nr.	UNINA9910337783703321
Autore	O'Dair Marcus
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Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
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Descrizione fisica	1 online resource (167 pages)
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Soggetti	Technological innovations Industries Business information services Innovation and Technology Management IT in Business
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Nota di contenuto	Introduction -- Blockchain: the internet of value -- Opportunities for the creative industries -- Barriers to adoption.-Risks of adoption -- Conclusions and recommendations.
Sommario/riassunto	Blockchain technology may have first emerged with bitcoin but its significance extends far beyond the financial sector: it is ushering in a whole new techno-economic paradigm. This book provides the first critical, in-depth examination of blockchain's transformative impact on the creative industries, including music, media, art and gaming. Drawing on interviews with 10 leading start-ups and a comprehensive review of the literature, the author examines blockchain's impact on business models, addresses the barriers and risks, and concludes with policy recommendations that will help unlock value in the UK's creative economy.