1.	Record Nr.	UNINA9910337751503321
	Titolo	Contacts and Contrasts in Educational Contexts and Translation / / edited by Barbara Lewandowska-Tomaszczyk
	Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
	ISBN	9783030049782 3030049787
	Edizione	[1st ed. 2019.]
	Descrizione fisica	1 online resource (196 pages)
	Collana	Second Language Learning and Teaching, , 2193-7656
	Disciplina	418.02
	Soggetti	Language and languages - Study and teaching Applied linguistics Culture Language Education Applied Linguistics Sociology of Culture
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di contenuto	Studying Parental Attitudes to Intergenerational Transmission of a Heritage Language: Polish in Regensburg -- Shukriya's Story: Negotiating Cultural Dissonance While Learning to be Literate -- Tapping the Distinction Between Explicit and Implicit Knowledge: Methodological Issues -- Using Boundary Objects in the Methodology of TEFL at the Tertiary Level of Education -- What is Content and Language Integrated Learning? Discussion of Benefits Accruing from Content and Language Integrated Learning for Learners -- Reaching Reading Comprehension in a Creative Way -- An Integrated Approach to Assessment in Translator Training: The Value of Self-reflection -- In Defence of the Cultural Other: Foreignisation or Mindful Essentialism? -- From Minor to Major: Accessing Marginal Voices through Music. New Ways for Translation? -- Translation Corpus-informed Research: A Swedish-Croatian Example -- Dickens the Moralist: Translation Analysis of David Copperfield -- The Translation of Dune: An Encounter of Languages.

	Sommario/riassunto	This volume covers descriptions and interpretations of social and cognitive phenomena and processes which emerge at the interface of languages and cultures in educational and translation contexts. It contains eleven papers, divided into two parts, which focus respectively on the issues of language and culture acquisition and a variety of translation practices (general language, literature, music translation) from socio-cultural and cognitive perspectives.
2.	Record Nr.	UNINA9910967968403321
	Autore	Burchell Michael <1967->
	Titolo	The great workplace : how to build it, how to keep it, and why it matters / / Michael Burchell, Jennifer Robin
	Pubbl/distr/stampa	San Francisco, : Jossey-Bass, c2011
	ISBN	9786612989711
		9780470931721
		0470931728
		9781282989719
		1282989715
		9780470931684
		047093168X
		9780470931714
		047093171X
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (274 p.)
	Altri autori (Persone)	RobinJennifer <1974->
	Disciplina	658.3/12
	Soggetti	Corporate culture
		Work environment
		Employee morale
		Organizational behavior
		Job satisfaction
		Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.

Nota di contenuto	The Great Workplace: How to build it, how to keep it, and why it matters; Contents; Foreword by Robert Levering; Preface; 1 Introduction: The value of creating great workplaces; SAS: Taking Care of Their Greatest Asset; 2 Credibility: "I believe in my leaders."; PricewaterhouseCoopers LLP: Inspiring Excellence; Google: Finding the Googlers in a Very Large Haystack; 3 Respect: "I am a valued member of this organization."; General Mills: Developing Great Managers; SC Johnson: A Family Company; 4 Fairness: "Everyone plays by the same rules."; Scripps Health: All for One and One for All CH2M HILL: Ownership as a Way of Life5 Pride: "I contribute to something really meaningful."; Wegmans Food Markets: Proud of Their Contributions to Communities; W. L. Gore & Associates: An Innovative Culture and a Culture for Innovation; 6 Camaraderie: "The people here are great!"; Camden Property Trust: Building a Fun Community for Employees and Residents; Microsoft: Geniuses Welcome; 7 Global perspectives: Great workplaces around the world; 8 Taking action: Creating your great workplace; References and Resources; Acknowledgments; About the Authors; Index
Sommario/riassunto	"For 20 years, the Great Place to Work® Institute has been developing the annual ranking of the best companies to work for in the US and in 39 countries around the world. In the US, the ranking is published by FORTUNE and is best known as the FORTUNE 100 Best Companies to Work For. In 2010, the list included among its finalists: SAS, Google, REI, Scripps Health, Hoar Construction, DreamWorks Animation, Zappos.com, Salesforce.com, Cisco, Marriott International, American Express, Mayo Clinic, Microsoft. Drawing on the Institute's wide and deep body of knowledge acquired in the process of producing this ranking, Institute senior consultant Michael Burchell and research fellow Jennifer Robin reveal that what separates the great from the good companies to work for is the leader's ability to create Trust, Pride and Camaraderie in their companies. THE GREAT WORKPLACE explains the concept of a Great Place to Work--defined as one in which employees trust the people they work for, have pride in what they do, and enjoy the people they work with--and demystifies the Institute's Great Place to Work model, developed in 1984 and validated through its enduring resonance in both the United States and in 40 countries around the world. It also answers the fundamental question, "What is the business value of creating a great workplace?" and brings the definition of a Great Place to Work alive with anecdotes, best practices, and quotes from employees working at the best workplaces in the US (and ranked in the list). Companies featured in the book include: General Mills, Google, Gore, Microsoft, PricewaterhouseCoopers, SAS, Scripps Health, Wegman's and S.C. Johnson. As organizations grapple with the complexity and challenges of leveraging human capital in today's hyper-competitive work world--and as the Institute increases its presence across the world--THE GREAT WORKPLACE will be the "must read" source for understanding the essential ingredients in and trends of great places to work"--