

1. Record Nr.	UNINA9910337716903321
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Titolo	A Multidisciplinary Framework of Information Propagation Online // by Susannah B. F. Paletz, Brooke E. Auxier, Ewa M. Golonka
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-030-16413-6
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (106 pages)
Collana	Understanding Complex Systems, , 2191-5326
Disciplina	003.54
Soggetti	Social sciences—Data processing Social sciences—Computer programs Psycholinguistics Social psychology Social media Computational Social Sciences Psychosocial Studies Social Media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter1. Introduction -- Chapter2. Sources of Messages -- Chapter3. Reactions to the Message and Messenger -- Chapter4. Motivation to Share -- Chapter5. Context and Match Between Context and Model Components -- Chapter6. Non-Genuine Actors -- Chapter7. Ability to Share -- Chapter8. Conclusion and Discussion.
Sommario/riassunto	This book presents a broad, multidisciplinary review of the factors that have been shown to or might influence sharing information on social media, regardless of its veracity. Drawing on literature from psychology, sociology, political science, communication, and information studies, the book provides a high-level framework of information sharing. The framework progresses through different categories. Information is first acquired or viewed from different sources; then, the target sharer has emotional and cognitive reactions to that information. The next categories involve motivations to share and the actual ability and perceptions of that ability to share. The

greater context, such as culture, language, and social networks, also influences information sharing. Finally, the book distinguishes between genuine and non-genuine (inauthentic) actors. This text will appeal to students and especially to technical researchers looking for a social science perspective.
