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Nota di contenuto	1. Introduction -- 2. Naivasha's History: From Livestock to Flowers -- 3. Coming to Naivasha: Finding a Place to Stay and a Place to Work -- 4. Inside the Farms: Rhythms and Hierarchies -- 5. Workers' Settlements: In Search of Order -- 6. Building a Future: Preparing to Go 'Home' -- 7. Conclusion.
Sommario/riassunto	'Gerda Kuiper has done a great service to anthropology and African studies by writing a book on the important but understudied global flower industry of Naivasha, Kenya. This will be a valued resource for courses in African studies, economic anthropology, and development studies.' —Peter D. Little, Samuel Candler Dobbs Professor of Anthropology and Director of Global Development Studies, Emory University, USA 'In this rich and detailed ethnography, Kuiper seeks to situate labor in the cut flower industry within a wider social and

historical field in which the environment, gender, colonialism, and broader political economic factors all come to matter.’ —Sarah Besky, Assistant Professor of Anthropology and International and Public Affairs, Brown University, USA ‘Kuiper has provided us with a superbly crafted ethnography of the migrant farm workers whose labour the flower farms of Naivasha depend upon. This is a classic of its genre, and a timely reminder of both the resilience and fragility of Kenya's labour market.’ —David M. Anderson, Professor of African History, University of Warwick, UK This ethnography analyses labour relations within the export-oriented cut flower industry at Lake Naivasha in Kenya. Though this agro-industry has attracted critical attention from journalists and non-governmental organizations, this book is the first comprehensive, social scientific analysis of the industry's labour arrangements and production processes. Gerda Kuiper here interprets the work on the farms as ‘agro-industrial labour’: a labour system characterized by high levels of discipline and a strict rhythm of work, due to the demands posed by a highly perishable agricultural product. This framework enables the author to draw on insights from a wide range of anthropological and sociological studies on (agro-)industrial wage labour around the globe. This mixed-methods approach, deployed alongside rich ethnographic detail, allows the author to center the flower farm workers in her analysis. Gerda Kuiper, Ph.D., is a cultural anthropologist with a regional focus on Eastern Africa, a thematic focus on economic anthropology and globalization, and a strong interdisciplinary commitment.
