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Nota di contenuto	Chapter 1: A Short Introduction to Populism; Marcia Macaulay -- Chapter 2: Representing the people: claiming the heartland in Scottish election manifestos; Ruth Breeze -- Chapter 3: Hugo Chávez's Contemporary Latin American Populist Discourse; Ricardo Gualda -- Chapter 4: Self and Other Metaphors as facilitating features of populist style in diplomatic discourse: A case study of Obama and Putin's speeches; Liudmila Arcimaviiien -- Chapter 5: An untrustworthy entertainer: Populist identities in the voices of New Zealand Voters; Jay Woodhams -- Chapter 6: Bernie and The Donald: A Comparison of Left- and Right-Wing Populist Discourse; Marcia Macaulay.
Sommario/riassunto	This edited collection draws on case studies from around the world to shed light on the sometimes contentious topic of populism. Examining diverse contexts including North America, Latin America, Europe, New Zealand, and Russia, the authors employ different approaches to

populist discourse to analyse key notions in populism such as 'the people' and 'the heartland' as well as the exploitation of medium and narrative. Each of the chapters in this book explores an aspect of the way in which populism constructs a political reality, with reference to such high-profile examples as Donald Trump, Bernie Sanders, the Scottish National Party, Hugo Chávez, Vladimir Putin, Barack Obama, and Winston Peters. This book will be of interest to students and scholars of both discourse analysis and political science. .
