

1. Record Nr.	UNINA9910337681903321
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Titolo	The Birth of Economic Rhetoric : Communication, Arts and Economic Stimulus in David Hume and Adam Smith / / by Estrella Trincado
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783030143060 3030143066
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (218 pages)
Disciplina	330.904 330.1530922
Soggetti	Economics - History Economics Culture Econometrics Linguistics History of Economic Thought and Methodology Cultural Economics Quantitative Economics Theoretical Linguistics / Grammar
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. The Setting of the Play -- 2. Hume and Smith: Truth and Experience -- 3. David Hume -- 4. Adam Smith -- 5. Rhetoric in Hume and Smith -- 6. Consequences for Economic Theory -- 7. Conclusion.
Sommario/riassunto	"I share with the author the conviction that Smith's interest for and theories of rhetoric and language need to be re-assessed to better understand his political economy, and more generally his system of thought. This book has important insights to offer on Smith's views on rhetoric and language and also on Hume and Smith's economics" - Benoît Walraevens, Professor of Experimental and Behavioural Economics, UNSW Business School, Australia. This book explores and compares the works of two great economists and philosophers, David

Hume and Adam Smith, considering their contributions to language, perception, sympathy, reason, art and theatre to find a general theory of rationality and economics. The author considers and analyses both figures through a range of approaches, and moves on to demonstrate how different concepts of language affect Hume's and Smith's idea of value and economic growth. This book contributes to a wider literature on communication and language to demonstrate that economics is linked to rhetoric and is an essential part of human nature.
