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Nota di contenuto	Part I: Introduction - Chapter 1. Internationalization of SMEs: The Role of Strategies, Resources and the Ecosystem -- Part II: Individual and Firm-level Resources for Internationalization -- Chapter 2. Internationalization of SMEs in Emerging Economies: Critical Role of Firm level Resources -- Chapter 3. Returnee Entrepreneurs (REs): A Comparison between Direct and Indirect REs on the use of Social Ties for New Venture Creation -- Chapter 4. Survival of Indian High-tech Start-ups: A Comparison between Transnational and Local Entrepreneurs -- Chapter 5. Entrepreneurs to Enterprise (E2E): Facilitating Internationalization of SMEs through Virtual Entrepreneurship -- Chapter 6. Information Asymmetry Risks in VC Investments: Strategies of Transnational VC Firms in India -- Chapter 7. Influence of Information Systems Strategic Orientation on SMEs' Perception of Export Barriers.-Chapter 8. Strategies and Processes of Internationalization: A Case Study of the KARAM Group of Companies -- Chapter 9. Serviced Apartments Industry in India: A Study on Issues, Growth Prospects and Best Practices for Internationalization -- Chapter 10. Motives, Drivers and Barriers for Internationalization: A Study of

SMEs in Andhra Pradesh -- Part III: Ecosystem for Internationalization.- Chapter 11. Institutional Voids and their Impact on Transnational Entrepreneurship: A Study of Sri Lankan Entrepreneurs -- Chapter 12. SME Performance and Access to Export Markets: The Role of Institutional Credit -- Chapter 13. Internationalization of Auto-component SMEs: A Case-based Analysis of the Role of Institutional Networks -- Chapter 14. APEC's Impact on Internationalization: Comparison between Global Value Chain (GVC) SMEs and Born Global SMEs -- Chapter 15. Development and Internationalization of Women's Enterprises: Benchmarking Indian Policies with OECD Policies.-Chapter 16. Ecosystem for Social Entrepreneurship in India: Facilitating Returnee Entrepreneurs.-Chapter 17. Internationalization of Incubatee SMEs: The Role of Government supported Incubators -- Part IV: Evolution and Organizational Change for Internationalization -- Chapter 18. Internationalization of SMEs: A Darwinian Perspective -- Chapter 19. Organizational Transformation of Internationalizing High-tech SMEs in India: A Case-based Analysis -- Chapter 20. Internationalization of New Technology Ventures: Organization Development for Innovation and Creativity.

Sommario/riassunto

This edited volume develops an understanding of the strategies, processes, issues and concerns involved when small and medium-sized enterprises (SMEs) go international with their local products/services and vice versa. It is a compendium of eighteen selected chapters on the subject, supported by an introductory chapter. The contributions are organized in four parts based on the sub-themes they deal with. The first part, containing the introductory chapter, provides different perspectives on transnational entrepreneurship, returnee entrepreneurship and their linkages with the internationalization process. The subsequent parts have chapters dealing with three sub-themes of the subject – the internal factors (individual and firm-level resources), the external factors (entrepreneurial ecosystem), and the process of organizational transformation and change, respectively, in the context of SME internationalization. Special issues and challenges being faced by SME entrepreneurs in emerging economies have been highlighted in this book, discussing key contemporary issues with regard to internationalization in the three dimensions outlined above. Further, the book explains how an entrepreneur can engineer the transformation of his/her organization into an international SME. This book is a very useful resource for entrepreneurs and policy-makers in general, and for academics and researchers in particular, as it provides an overview of the contemporary research in the critical areas of SME internationalization and transnational entrepreneurship by highlighting the linkages between them with special reference to emerging economies.
