1. Record Nr. UNINA9910337680203321 Autore Dzikowska Marlena Titolo The Role of the Subsidiary in International Business: Functional Responsibilities in the MNE's Value Network / / by Marlena Dzikowska Cham:,: Springer International Publishing:,: Imprint: Palgrave Pivot, Pubbl/distr/stampa , 2019 **ISBN** 3-030-17527-8 Edizione [1st ed. 2019.] Descrizione fisica 1 online resource (143 pages) Disciplina 658.049 338.88 Soggetti **Economics** Management science International business enterprises Organization **Planning** Entrepreneurship Management Economics, general International Business Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia 1. Introduction -- 2. Functional Responsibilities of Subsidiaries: Nota di contenuto Theoretical Perspectives -- 3. Functional Responsibilities in Subsidiary Role Studies: Literature Overview -- 4. Determinants of Functional Responsibilities of Subsidiaries and Methodology of the Empirical Study -- 5. Determinants of Functional Responsibilities of Subsidiaries: **Empirical Verification.** Reflecting on the evolving organisation of multinational enterprises Sommario/riassunto (MNEs) and their growing presence in international business, this book focuses on value creation by subsidiaries in transition economies, and uses Poland as an example. Drawing on internalisation and business network theory, the author analyses the role of the subsidiary with the aim of explaining the mechanisms of subsidiary functional

specialisation and its operationalisation. The book presents an

innovative model illustrating the determinants of the functional responsibilities of subsidiaries, whilst providing an empirical analysis of foreign subsidiaries in Poland. Addressing a vital topic in international business and management studies, this Palgrave Pivot will be useful for researchers, students and practitioners.