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| Soggetti | Culture—Economic aspects Music Industrial management Management Mass media Law Civilization—History Cultural Economics Media Management Innovation/Technology Management IT Law, Media Law, Intellectual Property Cultural History |
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| Nota di contenuto | 1. Introduction -- 2. Michael Smellie, Global Record Executive -- 3. Peter Colby, Production and Logistics -- 4. John Watson, Music Manager -- 5. Michael Taylor, A&R Manager -- 6. Stuart Rubin, Global Marketing Manager -- 7. Shane Simpson, Music Lawyer -- 8. Shaun James, Music TV -- 9. Toby Cresswell, Music Journalist -- 10. Harley Medcalf, Promoter -- 11. Kate Miller-Heidke and Keir Nuttall -- 12. Retrospective Conclusions and Predictions. |
| Sommario/riassunto | This collection of interviews captures a period of historic change for the global music business along with a wealth of professional knowledge that extends from the late 1960s through to late 2012 when the |

interviews were conducted. They record the experiences and insights of people who helped to shape a global business that is quickly passing into history and transforming into something entirely new, often because of decisions the interviewees have been directly involved in making. The material includes the aesthetic, artistic, technical, commercial, legal, and strategic aspects of the music industry. What is said is timeless in its historical significance for the music business and in its relevance for researchers engaged in studies on the dynamics of change in the global commercial music landscape.
