

1. Record Nr.	UNINA9910337672603321
Autore	Graham Phil
Titolo	Music, Management, Marketing, and Law : Interviews Across the Music Business Value Chain / / by Phil Graham
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-030-02143-2
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (246 pages)
Collana	Music Business Research, , 2522-0837
Disciplina	780.2373 338.4778
Soggetti	Economics Culture Music Advertising media planning Technological innovations Information technology - Law and legislation Mass media - Law and legislation Civilization - History Cultural Economics Media Planning Innovation and Technology Management IT Law, Media Law, Intellectual Property Cultural History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- 2. Michael Smellie, Global Record Executive -- 3. Peter Colby, Production and Logistics -- 4. John Watson, Music Manager -- 5. Michael Taylor, A&R Manager -- 6. Stuart Rubin, Global Marketing Manager -- 7. Shane Simpson, Music Lawyer -- 8. Shaun James, Music TV -- 9. Toby Cresswell, Music Journalist -- 10. Harley Medcalf, Promoter -- 11. Kate Miller-Heidke and Keir Nuttall -- 12. Retrospective Conclusions and Predictions.
Sommario/riassunto	This collection of interviews captures a period of historic change for the

global music business along with a wealth of professional knowledge that extends from the late 1960s through to late 2012 when the interviews were conducted. They record the experiences and insights of people who helped to shape a global business that is quickly passing into history and transforming into something entirely new, often because of decisions the interviewees have been directly involved in making. The material includes the aesthetic, artistic, technical, commercial, legal, and strategic aspects of the music industry. What is said is timeless in its historical significance for the music business and in its relevance for researchers engaged in studies on the dynamics of change in the global commercial music landscape.
