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Nota di contenuto	Chapter 1. Introduction; Mario La Torre, Helen Chiappini -- Chapter 2. Responsible' Remuneration Policies in Banks: A Review of Best Practices in Europe; Stefania Sylos Labini, Antonia Patrizia Iannuzzi, Elisabetta D' Apolito -- Chapter 3. Intellectual Capital Disclosure. Evidence From The Italian Banking System; Giuliana Birindelli, Paola Ferretti, Helen Chiappini -- Chapter 4. Assessing the Relationship between Environmental Performance and Banks' Performance: Preliminary Evidence; Rosella Carè, Antonio Fabio Forgione -- Chapter 5. "Ready or not, here I come, you can't hide." Are Italian Institutional Investors Ready for Responsible Investments?; Duccio Martelli, Luca Testoni -- Chapter 6. Sustainable and Responsible Investments: Same Sea, Different Fishes?; Alberto Burchi, Duccio Martelli, Paola Musile Tanzi -- Chapter 7. Sustainability-Themed Mutual Funds: An Analysis of the European Market; Federica Ielasi, Monica Rossolini -- Chapter 8. Is Equity Crowdfunding a Good Tool for Social Enterprises?; Stefano Cosma, Alessandro Giovanni Grasso, Francesco Pagliacci, Alessia Pedrazzoli. .

This Palgrave Pivot aims to build a bridge between corporate social responsibility (CSR) and sustainable finance in financial markets. It investigates classic CSR topics in the light of a modern conception of sustainability. The first part emphasizes four relevant topics in the CSR panorama of financial institutions: banks remuneration practices; human capital disclosure; the impact of environmental performance on banks, and finally, the institutional investors' attitude towards socially responsible investments (SRIs). The second part explores CSR practices within the financial markets and discusses risk-return profiles of SRI and non-SRI indexes in different time frames. It investigates whether thematic social responsible funds obtain different risk-return than traditional funds, and finally, assesses whether equity crowdfunding could foster social innovation. This book is aimed at scholars and students who are interested in social impact investing and practitioners involved in the social impact market.
