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Nota di contenuto	Introduction: Clean, Green and Responsible? Soundings from Down Under—An Overview -- Decent Work and Economic Growth: Is NZ Business Progressing Well? -- Reframing the Relationship Between Profit and Sustainability in Corporate Australia: A Look at the Current Approach and Emerging Solutions -- Educating for Sustainability-as-Flourishing -- Stakeholder Perceptions of the Importance and Effects of Sustainability Education -- Embedding Corporate Social Responsibility into Business Practice: Lessons Learned from New Zealand -- Social Marketing and Residential Electricity Consumption: Every Kilowatt Matters -- Climate Change Initiatives for Improving Sustainability and

Responsibility in New Zealand -- Becoming a Sustaining Organisation: The Case of Greening the Wharf at Sydney Theatre Company and Its Impacts -- Learning from a Climate Improvement Initiative: A Co-constructed Autoethnographic Exploration of Tensions in a Cross-Sector Collaboration -- Greening the Supply Chain: A Framework for Best Practices -- The Impact of Sustainability Reporting Determined from the Response of Mining Corporations to Environmental Risk -- Attitudes of Incumbent Regimes to a Renewable Energy Transition: A Case Study of Queensland, Australia.

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Sommario/riassunto

New Zealand and Australia are broadly considered to be countries in which sustainability and responsibility discourses are being pursued by governments and business alike, and in which incentives and initiatives are helping confront and overcome sustainability-related challenges. This book takes a closer look behind and beyond the marketing mantras of both Australia's and New Zealand's "clean and green" campaigns and, on the basis of representative examples and cases, critically evaluates the status quo. The book assesses the effectiveness of sustainability and responsibility models with a focus on the South Pacific and argues that the ways in which issues have been dealt with in this more closely defined geographical region are most likely a good indicator of how similar issues are (or soon will be) dealt with around the globe. As such, the book offers a rich source of cases on sustainability and responsibility in the business arena, a critical review, and an inspirational affirmation of responsible business practice.

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