

1. Record Nr.	UNINA9910461473503321
Titolo	Media Archaeology : Approaches, Applications, and Implications / / Erkki Huhtamo, Jussi Parikka
Pubbl/distr/stampa	Berkeley, CA : , : University of California Press, , [2011] ©2011
ISBN	1-283-26894-9 9786613268945 0-520-94851-3
Descrizione fisica	1 online resource (368 p.)
Classificazione	AP 13300
Disciplina	302.23
Soggetti	Communication Information technology Mass media Journalism & Communications Communication & Mass Media Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Frontmatter -- Contents -- List of Illustrations -- Acknowledgments -- 1. Introduction: An Archaeology of Media Archaeology -- 2. Dismantling the Fairy Engine: Media Archaeology as Topos Study -- 3. On the Archaeology of Imaginary Media -- 4. On the Origins of the Origins of the Influencing Machine -- 5. Freud and the Technical Media: The Enduring Magic of the Wunderblock -- 6. The "Baby Talkie," Domestic Media, and the Japanese Modern -- 7. The Observer's Dilemma: To Touch or Not to Touch -- 8. The Game Player's Duty: The User as the Gestalt of the Ports -- 9. The Enduring Ephemeral, or The Future Is a Memory -- 10. Erased Dots and Rotten Dashes, or How to Wire Your Head for a Preservation -- 11. Media Archaeography: Method and Machine versus History and Narrative of Media -- 12. Mapping Noise: Techniques and Tactics of Irregularities, Interception, and Disturbance -- 13. Objects of Our Affection: How Object Orientation Made Computers a Medium -- 14. Digital Media Archaeology:

Sommario/riassunto

This book introduces an archaeological approach to the study of media - one that sifts through the evidence to learn how media were written about, used, designed, preserved, and sometimes discarded. Edited by Erkki Huhtamo and Jussi Parikka, with contributions from internationally prominent scholars from Europe, North America, and Japan, the essays help us understand how the media that predate today's interactive, digital forms were in their time contested, adopted and embedded in the everyday. Providing a broad overview of the many historical and theoretical facets of Media Archaeology as an emerging field, the book encourages discussion by presenting a full range of different voices. By revisiting 'old' or even 'dead' media, it provides a richer horizon for understanding 'new' media in their complex and often contradictory roles in contemporary society and culture.

2. Record Nr.

Titolo

UNISA996394826303316

The amicable reconciliation of the dissenters to the Church of England [[electronic resource]] : being a model or draught for the universal accommodation in the case of religion, and the bringing in all parties to her communion. Humbly presented to the consideration of Parliament

Pubbl/distr/stampa

London, : Printed for R. Hayhurst in Little-Britain, 1689

Descrizione fisica

1 sheet ([2] p.)

Soggetti

Dissenters, Religious - England
Christian union - England

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Note generali

Caption title.
Imprint from colophon.
Printed in double columns.
Imperfect: trimmed at side with some loss of text.
Reproduction of original in the British Library.

3. Record Nr.	UNINA9910337572603321
Autore	Nielsen Lene
Titolo	Personas : user focused design / / Lene Nielsen
Pubbl/distr/stampa	London : , : Springer London : , : Springer, , [2019] 2019
ISBN	1-4471-7427-5
Edizione	[2nd ed. 2019.]
Descrizione fisica	1 online resource (ix, 170 pages) : illustrations (chiefly color)
Collana	Human–Computer Interaction Series, , 1571-5035
Disciplina	005.437 4.019
Soggetti	User-centered system design Human-computer interaction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction - Stories About Users -- A Slice of the World -- Finding the Connections -- Persona Writing -- Personas in Use -- Making Your Personas Live -- Going Global - International Personas -- Automatic Persona Generation for Online Content Creators: Conceptual Rationale and a Research Agenda -- Benefits and Challenges of Personas.
Sommarrio/riassunto	People relate to other people, not to simplified types or segments. This is the concept that underpins this book. Personas, a user centered design methodology, covers topics from interaction design within IT, through to issues surrounding product design, communication, and marketing. Project developers need to understand how users approach their products from the product's infancy, and regardless of what the product might be. Developers should be able to describe the user of the product via vivid depictions, as if they – with their different attitudes, desires and habits – were already using the product. In doing so they can more clearly formulate how to turn the product's potential into reality. Based on 20 years' experience in solving problems for businesses and 15 years of research, currently at the IT University of Copenhagen, Lene Nielsen is Denmark's leading expert in the persona

method. She has a PhD in personas and scenarios, and through her research and practical experiences has developed her own approach to the method – 10 Steps to Personas. This second edition of Personas – User Focused Design presents a step-by-step methodology of personas which will be of interest to developers of IT, communications solutions and innovative products. This book also includes three new chapters and considerable expansion on the material in the first edition.
