Record Nr.	UNINA9910337568903321
Titolo	Digital Services and Platforms. Considerations for Sourcing: 12th Global Sourcing Workshop 2018, La Thuile, Italy, February 21–24, 2018, Revised Selected Papers / / edited by Julia Kotlarsky, Ilan Oshri, Leslie Willcocks
Pubbl/distr/stampa	Cham:,: Springer International Publishing:,: Imprint: Springer,, 2019
ISBN	3-030-15850-0
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (VII, 187 p. 60 illus., 25 illus. in color.)
Collana	Lecture Notes in Business Information Processing, , 1865-1356 ; ; 344
Disciplina	004.6
Soggetti	Electronic data processing - Management Software engineering - Management Computer industry Technological innovations Computers - Law and legislation Information technology - Law and legislation Industrial procurement IT Operations Software Management The Computer Industry Innovation and Technology Management Legal Aspects of Computing Procurement
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Partnering for Digital Innovation: a Competence-Based Study The Barriers to Innovation: An Examination of the Effect of "Keeping the Lights On" Exploring Determinants Influencing a Service-Oriented Enterprise Strategy: An Executive Management View Automation of Knowledge-Based Shared Services and Centers of Expertise Knowledge Boundary Spanning Mechanisms in a Shared Services Centre Context The Role of Willingness and Motivation in the Art of Start: a

1.

Sommario/riassunto

Case Study of IT SME Supplier Selection and Development -- Implementing and Contracting Agile and DevOps: a survey in the Netherlands -- Caring for Platform-Based Work -- Organizational Controls, Social Ties and Performance in Plural Sourcing.

This book constitutes revised selected papers from the 12th international Global Sourcing Workshop 2018, held in La Thuile, Italy, in February 2018. The 9 contributions included were carefully reviewed and selected from 40 submissions. The book offers a review of the key topics in sourcing of services, populated with practical frameworks that serve as a tool kit to students and managers. The range of topics covered in this book is wide and diverse, offering micro and macro perspectives on successful sourcing of services. Case studies from various organizations, industries and countries are used extensively throughout the book, giving it a unique position within the current literature offering.