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Autore	Jurewicz Lynn
Titolo	High tech, high touch [[electronic resource]] : library customer service through technology // Lynn Jurewicz and Todd Cutler
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Altri autori (Persone)	CutlerTodd
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Nota di bibliografia	Includes bibliographical references (p. 135-137) and index.
Nota di contenuto	Contents; Figures; Chapter 1 - Libraries on the Internet; Chapter 2 - What Libraries Can Learn from Business; Chapter 3 - An Automatic E-Mail Notification System; Chapter 4 - A Dynamic Web-Based Event Calendar with Sign-up System; Chapter 5 - An Online Meeting Room Reservation System; Chapter 6 - Portals, Gateways, and Directories; Chapter 7 - Local History; Chapter 8 - Online Summer Reading Registration, Tracking, and Statistics; Chapter 9 - Providing Online Access to Users without a Library Card; Chapter 10 - Stand-Alone Services; Chapter 11 - Marketing Web-Based Library Services BibliographyIndex;
Sommario/riassunto	To be competitive with other information providers, libraries and their staff have to offer customers premier access to information, technology and entertainment - without bureaucratic red tape. This work shows you how to learn how and why to empower the library and its teams.

2. Record Nr.	UNINA9910333148503321
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Soggetti	Aging Developmental biology Geriatrics Developmental Biology Vieillissement - Periodiques Geriatric - Periodiques Vieillissement Biologie du developpement Gerontologie Periodicals.
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