1. Record Nr. UNINA9910322658303321 Autore Yardley Christopher B. Titolo Also innovators: how one computer salesman contributed to the digital revolution / / Christopher B. Yardley Pubbl/distr/stampa ANU Press, 2019 Acton, Australian Capital Territory:,: Australian National University Press, , 2019 ©2019 **ISBN** 1-76046-299-3 Edizione [[Second edition]] Descrizione fisica 1 online resource (viii, 284 pages): illustrations (black and white, and colour); digital file(s) Disciplina 338.4568114 Soggetti Computer industry - Technological innovations Computer industry - Employees - Effect of technological innovations on Technological innovations Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Sommario/riassunto Chris Yardley lived the changes as a computer salesman and tells his story of a career living and working in five countries. Warts and all. The ecstasies, the heartbreaks and idiocies of major corporations. His career was not a planned one. In a growing industry, opportunities presented themselves and Chris believes he grasped every one presented.