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Descrizione fisica	1 online resource (xiii, 231 pages) : illustrations (chiefly color)
Disciplina	745.4
Soggetti	Design - Technique Entrepreneurship Employees - Coaching of Business ethics Environmental education Case studies.
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references (225-229). "Some things worth reading": PDF pages 221-222.
Nota di contenuto	Preface -- The Answer to Everything -- Seeing Edges and Patterns: Scoping and Framing -- Past as Prologue -- Mastering the System -- Nine Stories of Leadership by Design: -- Brown's Super Stores: Solutions inspired by people who need them -- Ruth Gates: Mixing science and social design to address climate change -- The Salvage Supperclub: Navigating with feedback loops -- Interface Net-works: Creating new models and solving problems along the way -- Erik Hersman: Tapping the power of limits -- Paul Polak: The story is in the context -- The Buffalo Niagara Medical Campus: Using a network to create a new future for a city -- Sisi Ni Amani: Communicating the way to nonviolence -- MASS Design: Process is Strategy -- Getting from There to Here -- Some Things Worth Reading -- Acknowledgments -- Notes -- About the Author. .
Sommario/riassunto	"The Intergalactic Design Guide is a call for entries to design our way out of the civilization we have created, by using our collective creativity to change the human condition. Readers will come away transformed by the realization that we can use the invisible forces of social design

to create a future where we live in a state of mutuality with one another and nature. This is one of the most critical design books of our time." Ivy Ross, Vice President of Google, Hardware Design "This book fills the cavernous gap between our awareness and understanding of 'design thinking' and 'design doing.' The first truly useful guide for those of us working to have impact, it shares numerous case studies of people and organizations that have transformed reality by combining the skills of thinking and acting in a design context. An absolute must-read for all of us looking to change the world in our own special ways!" Len Schlesinger, Baker Foundation Professor, Harvard Business School; President Emeritus, Babson College "There are design problems and there are human problems. Cheryl Heller's genius is to see them as one and the same with the goal of building human capacity, not just buildings. This is the framework for designing the design process." David W. Orr, Paul Sears Distinguished Professor Emeritus, Oberlin College.
