

1. Record Nr.	UNINA9910311930003321
Autore	Bertellini Giorgio
Titolo	The Divo and the Duce : Promoting Film Stardom and Political Leadership in 1920s America // Giorgio Bertellini
Pubbl/distr/stampa	Berkeley, CA : , : University of California Press, , [2019] ©2019
ISBN	0-520-30136-6
Descrizione fisica	1 online resource (xv, 309 pages) : illustrations
Collana	Cinema Cultures in Contact ; ; 1
Disciplina	305.52
Soggetti	Celebrities in mass media Communication in politics Mass media and publicity Motion picture industry - United States - History - 20th century Publicity - United States - History - 20th century PERFORMING ARTS / Film & Video / History & Criticism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Acknowledgments -- Introduction: "Nothing Like Going to an Authority!" -- Part One. Power and Persuasion -- Part Two. The Divo, or the Governance of Romance -- Part Three. The Duce, or the Romance of Undemocratic Governing -- Conclusions -- Archival Sources -- Abbreviations -- Notes -- Selected Primary Sources -- Index
Sommario/riassunto	A free ebook version of this title is available through Luminos, University of California Press's Open Access publishing program. Visit www.luminosoa.org to learn more. In the post-World War I American climate of isolationism, nativism, democratic expansion of civic rights, and consumerism, Italian-born star Rodolfo Valentino and Italy's dictator Benito Mussolini became surprising paragons of authoritarian male power and mass appeal. Drawing on extensive archival research in the United States and Italy, Giorgio Bertellini's work shows how their popularity, both political and erotic, largely depended on the efforts of public opinion managers, including publicists, journalists, and even ambassadors. Beyond the democratic celebrations of the Jazz Age, the

promotion of their charismatic masculinity through spectacle and press coverage inaugurated the now-familiar convergence of popular celebrity and political authority. This is the first volume in the new Cinema Cultures in Contact series, coedited by Giorgio Bertellini, Richard Abel, and Matthew Solomon. This book is freely available in an open access edition thanks to TOME (Toward an Open Monograph Ecosystem)-a collaboration of the Association of American Universities, the Association of University Presses, and the Association of Research Libraries. Learn more at the TOME website, available at: openmonographs.org.

2. Record Nr.	UNINA9910140256503321
Autore	Burnard Lou
Titolo	What is the text encoding initiative? : how to add intelligent markup to digital resources / Lou Bernard
Pubbl/distr/stampa	OpenEdition Press, 2014 [Place of publication not identified] : , : OpenEdition Press, , 2014
ISBN	9782821834606 (ebook) 9782821834590 (ebook)
Descrizione fisica	1 online resource (114 pages) : illustrations
Collana	Encyclopedie numerique ; ; 3
Disciplina	Q006.74
Soggetti	Computer software Computer Science - 21st century Cataloging
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	The Text Encoding Initiative (TEI) Guidelines have long been regarded as the de facto standard for the preparation of digital textual resources in the scholarly research community. For the beginner, they offer a daunting range of possibilities, reflecting the huge range of potential applications for text encoding, from traditional scholarly editions, to language corpora, historical lexicons, digital archives and beyond.

Drawing on many examples of TEI-encoded text from a variety of research domains, this simple and straightforward book is intended to help the beginner make their own choices from the full range of TEI options. It explains the XML technology used by the TEI in language accessible to the non-technical reader and provides a guided tour of the many parts of the TEI universe, and how it may be customized to suit an individual project's needs. This work has been produced with the support of Labex Hastec.
