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-- What They're Asking and Focusing On -- Their Track Record --  
What's Happening with Its Business.  
Why Revenues Take a Back Seat on Strategic Deals.

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Sommario/riassunto

"Every single entrepreneur dreams of the day when their company will be acquired. According to Global Entrepreneurship Monitor there are more than 582 million individuals who own or are starting a business. However, there is little to no information on how acquisitions work for startups. The knowledge available is provided by investment bankers who typically advise later stage companies and are paid a fortune for their services. This book will provide an accessible guide with the purpose of showing entrepreneurs how startup acquisitions work. The book will help navigate the world of startup acquisitions with easy-to-follow explanations. In this book, entrepreneurs will find tips and tricks on getting their company acquired from early-stage to growth stage, and develop a clear strategy based on the new realities surrounding today's startup landscape. Ultimately this book will serve as a practical guide for entrepreneurs as well as investors that are looking to achieve the best possible outcome when looking to get their business acquired."--

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Autore	Funk Lore
Titolo	Mädchen auf dem Weg ins Erwerbsleben: Wünsche, Werte, Berufsbilder : Forschungsergebnisse zum Girls'Day – Mädchen-Zukunftstag 2013 // Lore Funk, Wenka Wentzel
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Nota di contenuto	Cover -- Mädchen auf dem Weg ins Erwerbsleben: Wünsche, Werte, Berufsbilder -- Inhalt -- Vorwort -- Einleitung: Mädchen auf dem Weg ins Erwerbsleben:Wünsche, Werte und Berufsbilder -- Berufsvorstellungen und Berufspräferenzen von Mädchen -- Das Image technisch-naturwissenschaftlicher Berufe: Ansatzpunkte einer Kommunikationsstrategie für Mädchen (und Jungen) -- Weibliche Rollenvorbilder in MINT-Berufsorientierungsprojekten für Mädchen - unverzichtbar oder überschätzt? Der Einfluss weiblicher Betreuungspersonen am Girls'Day auf die Berufsorientierung der Teilnehmerinnen -- Qualitätskriterien bei der Gestaltung von Girls'Day-Aktionsprogrammen -- Das Merkmal „Migrationshintergrund" auf dem Prüfstand: Besteht die Notwendigkeit einer Differenzierung? -- Verzeichnis der Tabellen -- Verzeichnis der Abbildungen.
Sommario/riassunto	What do girls want from their future profession? What image do STM professions have in the eyes of girls? What do companies and

institutions need to take into account when designing career guidance programmes for girls? The authors deal with these and other questions on gender-specific career guidance on the basis of evaluation results for Girls' Day 2013. Was wünschen sich Mädchen von ihrem zukünftigen Beruf? Welches Image haben MINT-Berufe bei Mädchen? Was müssen Unternehmen und Institutionen bei der Gestaltung von Angeboten zur Berufsorientierung von Mädchen beachten? Die Autorinnen behandeln diese und andere Fragen zur geschlechtsspezifischen Berufsorientierung auf der Basis von Evaluationsergebnissen zum Girls' Day – Mädchen-Zukunftstag 2013. Die Auswertung stellt verschiedene Gestaltungsprinzipien für die durchdachte Konzeption von (MINT-) Berufsorientierungsveranstaltungen für Mädchen vor. Praktikerinnen und Praktiker finden spannende Anregungen für die Organisation eigener gendersensibler Angebote. Newsletter der Vernetzungsstelle für Gleichberechtigung, Frauen- und Gleichstellungsbeauftragte 8/2014 Die hier vorgestellten Forschungsergebnisse richten sich insbesondere an WissenschaftlerInnen im Bereich Geschlechterforschung, an Gleichstellungsbeauftragte und diejenigen, die Mädchenarbeit leisten, wie LehrerInnen und Sozialpädagoginnen. Die Evaluation ist auch für Nicht-WissenschaftlerInnen lesenswert, die einen Einblick in die Wirksamkeit genderspezifischer Projekte erlangen möchten. Besonders hilfreich ist "Mädchen auf dem Weg ins Erwerbsleben" für Betriebe und Einrichtungen, die den nächsten Girls' Day planen. AVIVA-Berlin.de, 25.07.2014

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