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Nota di contenuto	Front matter -- Table of Contents -- Introduction / Lütke, Martin / Pöhlmann, Sascha -- Why We Talk the Talk We Talk / Butler, Martin -- Big Fish / Ferens, Dominika -- How (Not) to Make People Like You / Dorson, James -- Dissenting Commodities / Kovach, Elizabeth -- Secrets, Lies and The Real Housewives / Udy, Dan -- Karaoke Americanism Gangnam Style / Kloet, Jeroen de / Kooijman, Jaap -- 'When order is lost, time spits' / Zappe, Florian -- 'Famous in a Small Town' The Authenticity of Unpopularity in Contemporary Country Music / Schmidt, Christian -- Making Christianity Cool / Harju, Bärbel -- Listening to Bad Music / King, C. Richard -- Hipster Black Metal? / Ferrero, Paola -- Unpopular Culture and the American Reception of Tinariwen / Shank, Barry -- Cultural Studies and the Un/Popular / Meinel, Dietmar -- Unpopular Sport Teams and the Social Psychology of 'Anti-Fans' / Senkbeil, Karsten -- The Unpopular Profession? / Herrmann, Sebastian M. -- Contributors -- Index
Sommario/riassunto	This volume introduces a new concept that boldly breaks through the traditional dichotomy of high and low culture while offering a fresh approach to both: unpopular culture. From the works of David Foster Wallace and Ernest Hemingway to fanfiction and The Simpsons, from natural disasters to 9/11 and beyond, the essays find the unpopular across media and genres, analysing the politics and aesthetics of a side to culture that has been overlooked by previous theories and methods in cultural studies.

