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| Autore | Feasey Rebecca |
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| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Cover; Contents; Acknowledgements; Introduction; Chapter 1. Media methods research: Finding audiences and giving a voice to mothers; Chapter 2. Maternal preferences: From ordinary celebrity to the sitcom star; Chapter 3. Emulation, not identification: Sartorial styles, domestic skills and maternal discipline ; Chapter 4. Bad mothers and poor role models: Maternal inadequacy and the problem of perfection; Conclusion: A call for maternal diversity ; Bibliography; Index |
| Sommario/riassunto | From Supernanny to Gilmore Girls, from Katie Price to Holly Willoughby, a wide range of examples of mothers and motherhood appear on television today. Drawing on questionnaires completed by mothers across the UK, this book sheds new light on the diverse ways in which mothers make sense of popular representations of motherhood on television. |