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Altri autori (Persone)	CogginsChris <1963-> YehEmily T (Emily Ting)
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Nota di contenuto	Foreword / by Stevan Harrell -- Note on Transliterations and Place-Names -- Abbreviations and Foreign-Language Terms -- Introduction: Producing Shangrilas / Chris Coggins and Emily T. Yeh -- Part I. Shangrilazation : Tourism, Landscape, Identity -- Vital Margins : Frontier Poetics and Landscapes of Ethnic Identity / Li-hua Ying -- Dreamworld, Shambala, Gannan : The Shangrilazation of China's "Little

Tibet" / Chris Vasantkumar -- A Routine Discovery : The Practice of Place and the Opening of the Yading Nature Reserve / Travis Klingberg -- Part II. Constructing the Ecological State : Conservation, Commodification, and Resource Governance -- Making National Parks in Yunnan : Shifts and Struggles within the Ecological State / John Aloysius Zinda -- The Nature Conservancy in Shangrila : Transnational Conservation and Its Critiques / Robert K. Moseley and Renee B. Mullen -- Transnational Matsutake Governance : Endangered Species, Contamination, and the Reemergence of Global Commodity Chains / Michael J. Hathaway -- Constructing and Deconstructing the Commons : Caterpillar Fungus Governance in Developing Yunnan / Michelle Olsgard Stewart -- Part III. Contested Landscapes : Harmonious Society and Sovereign Territories -- Animate Landscapes : Nature Conservation and the Production of Agropastoral Sacred Space in Shangrila / Chris Coggins with Gesang Zeren -- The Amoral Other : State-Led Development and Mountain Deity Cults among Tibetans in Amdo Rebgong / Charlene E. Makley -- The Rise and Fall of the Green Tibetan : Contingent Collaborations and the Vicissitudes of Harmony / Emily T. Yeh -- Afterword / by Ralph Litzinger.

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### Sommario/riassunto

"In 2001 the Chinese government announced that the precise location of Shangrila--a place that previously had existed only in fiction--had been identified in Zhongdian County, Yunnan. Since then, Sino-Tibetan borderlands in Yunnan, Sichuan, Gansu, Qinghai, and the Tibet Autonomous Region have been the sites of numerous state projects of tourism development and nature conservation, which have in turn attracted throngs of backpackers, environmentalists, and entrepreneurs who seek to experience, protect, and profit from the region's landscapes. Mapping Shangrila advances a view of landscapes as media of governance, representation, and resistance, examining how they are reshaping cultural economies, political ecologies of resource use, subjectivities, and interethnic relations. Chapters illuminate topics such as the role of Han and Tibetan literary representations of border landscapes in the formation of ethnic identities; the remaking of Chinese national geographic imaginaries through tourism in the Yading Nature Reserve; the role of The Nature Conservancy and other transnational environmental organizations in struggles over culture and environmental governance; the way in which matsutake mushroom and caterpillar fungus commodity chains are reshaping montane landscapes; and contestations over the changing roles of mountain deities and their mediums as both interact with increasingly intensive nature conservation and state-sponsored capitalism. Emily T. Yeh is associate professor of geography at the University of Colorado Boulder and the author of Taming Tibet; Chris Coggins is professor of geography and Asian studies at Bard College at Simon's Rock and the author of The Tiger and the Pangolin : Nature, Culture, and Conservation in China; contributors include Michael Hathaway, Travis Klingberg, Charlene E. Makley, Bob Moseley, Rene Mullen, Michelle Olsgard Stewart, Chris Vasantkumar, Li-hua Ying, John Aloysius Zinda, and Gesang Zeren"--

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