

1. Record Nr.	UNINA9910307953103321
Titolo	Social network analysis and mining
Pubbl/distr/stampa	Wien : , : Springer, , 2011-
ISSN	1869-5469
Descrizione fisica	1 online resource
Disciplina	302.30285
Soggetti	Online social networks Social networks Data mining Periodicals.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed
Sommario/riassunto	<p>Social Network Analysis and Mining (SNAM) is intended to be a multidisciplinary journal to serve both academia and industry as a main venue for a wide range of researchers and readers from social sciences, mathematical sciences, medical and biological sciences and computer science.</p> <p>We solicit experimental and theoretical work on social network analysis and mining using different techniques from sociology, social sciences, mathematics, statistics and computer science.</p> <p>The main areas covered by SNAM include: (1) data mining advances on the discovery and analysis of communities, personalization for solitary activities (like search) and social activities (like discovery of potential friends), the analysis of user behavior in open forums (like conventional sites, blogs and forums) and in commercial platforms (like e-auctions), and the associated security and privacy-preservation challenges; (2) social network modeling, construction of scalable, customizable social network infrastructure, identification and discovery of dynamics, growth, and evolution patterns using machine learning approaches or multi-agent based simulation.</p>