

1. Record Nr.	UNINA9910158644803321
Autore	Hand Carol <1945->
Titolo	Getting paid to produce videos // Carol Hand
Pubbl/distr/stampa	New York : , : Rosen Publishing, , 2017 2017
ISBN	1-5081-7293-5
Edizione	[First edition.]
Descrizione fisica	1 online resource (80 pages) : color illustrations
Collana	Turning your tech hobbies into a career
Disciplina	384.558
Soggetti	Video recordings - Production and direction - Vocational guidance Internet videos - Production and direction - Vocational guidance Mass media - Vocational guidance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: Pewdiepie, from schoolboy to king of YouTube -- What is video production? -- Getting your video education -- Skills needed to make videos -- Diving into the video production business -- The future of video production.
Sommario/riassunto	This comprehensive guide to building a career in video production and filmmaking takes a look at how to get an education in the field, which types of businesses are hiring and why, and the different angles employees are taking on the path to success.

2. Record Nr.	UNINA9910306633603321
Titolo	Access to Knowledge in the Age of Intellectual Property / Amy Kapczynski, Gaelle Krikorian
Pubbl/distr/stampa	Cambridge, : Zone Books, 2010 [s.l.] : , : The MIT Press, , 2010
ISBN	9781890951979 1890951978
Descrizione fisica	1 online resource (648)
Disciplina	346.04/8
Soggetti	Designs law Impact of science & technology on society
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	A movement emerges to challenge the tightening of intellectual property law around the world. At the end of the twentieth century, intellectual property rights collided with everyday life. Expansive copyright laws and digital rights management technologies sought to shut down new forms of copying and remixing made possible by the Internet. International laws expanding patent rights threatened the lives of millions of people around the world living with HIV/AIDS by limiting their access to cheap generic medicines. For decades, governments have tightened the grip of intellectual property law at the bidding of information industries; but recently, groups have emerged around the world to challenge this wave of enclosure with a new counter-politics of "access to knowledge" or "A2K." They include software programmers who took to the streets to defeat software patents in Europe, AIDS activists who forced multinational pharmaceutical companies to permit copies of their medicines to be sold in poor countries, subsistence farmers defending their rights to food security or access to agricultural biotechnology, and college students who created a new "free culture" movement to defend the digital commons. Access to Knowledge in the Age of Intellectual Property maps this emerging field of activism as a

series of historical moments, strategies, and concepts. It gathers some of the most important thinkers and advocates in the field to make the stakes and strategies at play in this new domain visible and the terms of intellectual property law intelligible in their political implications around the world.
