1. Record Nr. UNINA9910303453603321 Innovative Approaches in Agent-Based Modelling and Business Titolo Intelligence [[electronic resource] /] / edited by Setsuya Kurahashi. Hiroshi Takahashi Singapore:,: Springer Singapore:,: Imprint: Springer,, 2018 Pubbl/distr/stampa 981-13-1849-2 **ISBN** Edizione [1st ed. 2018.] Descrizione fisica 1 online resource (284 pages) Agent-Based Social Systems, , 1861-0803 ; ; 12 Collana Disciplina 658.472 Soggetti Social policy Economic policy **Economics** Economic theory Behavioral economics Engineering economy Social Policy **Economic Policy** Political Economy/Economic Systems Economic Theory/Quantitative Economics/Mathematical Methods Behavioral/Experimental Economics Engineering Economics, Organization, Logistics, Marketing Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto 1. Gallery for Evolutionary Computation and Artificial Intelligence Researches - Where Do We Come from and Where Shall We Go -- 2. Mathematical Technologies and Artificial Intelligence Toward Human Centric Innovation -- 3. Study on the Social Perspectives of Traffic Congestion in Sri Lanka through Agent-based Modeling and Simulation: Lessons Learned and Future Prospects -- 4. Information Technology and Finance -- 5. Two Phase Transitions in the Adaptive Voter Model based on the Homophily Principle -- 6. Use of Sensibility Analysis in Bayesian Network for Modeling an Agent -- 7. Analyzing the Influence

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Sommario/riassunto

This book thoroughly prepares intermediate-level readers for research in social science, organization studies, economics, finance, marketing science, and business science as complex adaptive systems. It presents the advantages of social simulation studies and business intelligence to those who are not familiar with the computational research approach, and offers experienced modelers various instructive examples of using agent-based modeling and business intelligence approaches to inspire their own work. In addition, the book discusses cutting-edge techniques for complex adaptive systems using their applications. To date, business science studies have focused only on data science and analyses of business problems. However, using these studies to enhance the capabilities of conventional techniques in the fields has not been investigated adequately. This book addresses managing the issues of societies, firms, and organizations to profit from interaction with agent-based modeling, human- and computer- mixed systems, and business intelligence approaches, an area that is fundamental for complex but bounded rational business environments. With detailed research by leading authors in the field, Innovative Approaches in Agent-Based Modelling and Business Intelligence inspires readers to join with other disciplines and extend the scope of the book with their own unique contributions. It also includes the common challenges encountered in computational social science and business science to enable researchers, students, and professionals to resolve their own problems.