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Titolo	Popular Culture, Voice and Linguistic Diversity [[electronic resource]] : Young Adults On- and Offline // by Sender Dovchin, Alastair Pennycook, Shaila Sultana
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ISBN	3-319-61955-1
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Descrizione fisica	1 online resource (IX, 222 p. 1 illus.)
Collana	Language and Globalization
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Soggetti	Sociolinguistics Linguistic anthropology Ethnography Ethnology Discourse analysis Linguistic Anthropology Cultural Anthropology Discourse Analysis
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Chapter 1. Language, culture and the periphery -- Chapter 2. Transglossia: From translanguaging to transglossia -- Chapter 3. Transglossia and music: Music, sound and authenticity -- Chapter 4. Transglossia and films: Sense of affiliation -- Chapter 5. Transglossia and sports: Men talk and masculinity -- Chapter 6. Cyber transglossia: Unequal resources -- Chapter 7. Transglossia and cultural jamming: Parodies and group solidarity -- Chapter 8. Popular culture, transglossic practices and pedagogy.
Sommario/riassunto	This book analyses the language practices of young adults in Mongolia and Bangladesh in online and offline environments. Focusing on the diverse linguistic and cultural resources these young people draw on in their interactions, the authors draw attention to the creative and innovative nature of their transglossic practices. Situated on the Asian

periphery, these young adults roam widely in their use of popular culture, media voices and linguistic resources. This innovative and topical book will appeal to students and scholars of sociolinguistics, applied linguistics, cultural studies and linguistic anthropology. .
