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Autore	Kerr Robert L
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Soggetti	Sports—Sociological aspects Cultural studies Mass media Communication Sociology Sociology of Sport and Leisure Cultural Studies Media Sociology Gender Studies
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Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	1. Introduction: Why the Sociology of Sports-Talk Radio Matters -- 2. National Sports Talk -- 3. More Intensity in Major Regional Talk -- 4. Small Talk and a Perfect Example of Contested Narratives -- 5. Talk From Beyond the Male Gaze -- 6. Conclusion: What Matters Most Sociologically.
Sommario/riassunto	This book provides a descriptive analysis of the social interaction transpiring in what the author has conceptualized as the “the hyper-mediated marketplace of sports narratives.” It examines the social structures and processes that make sports-talk radio such a vibrant societal milieu, and seeks to identify the essential sociological dynamics that make all that endless chatter so vital to listeners. A qualitative, descriptive analytical focus on this remarkable platform—where people come together to interact insistently, colorfully, and often with stunning ferocity—highlights key processes by which human

communicators construct meaning.

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