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Autore	Possamai Adam
Titolo	The i-zation of Society, Religion, and Neoliberal Post-Secularism // by Adam Possamai
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Descrizione fisica	1 online resource (XV, 244 pages 2 illustrations in color.)
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Nota di contenuto	1. Religions Aligned with Neoliberalism -- 2. Religions within Neoliberalism -- 3. Religious Alternatives to Neoliberalism -- 4. There is no such thing as a religion -- 5. Jameson (1): From Late Capitalism to Digital Capitalism -- 6. Jameson (2): From Pastiche to the Pygmalion Process -- 7. Ritzer (1): From The McDonaldization Thesis to the i-zation of Society -- 8. Ritzer (2) - Standardization and Branding -- 9. Habermas (1): A Neoliberal Post-secular Project -- 10. Habermas (2): Neoliberal Post-secularism and the i-zation of Society -- 11. Revising Religious Tax Exemption -- 12. Conclusions: A Global Compassionate Tax for the i-Society.
Sommario/riassunto	This book explores the elective affinity of religion and post-secularism with neoliberalism. With the help of digital capitalism, neoliberalism dominates, more and more, all aspects of life, and religion is not left unaffected. While some faith groups are embracing this hegemony, and others are simply following the signs of the times, changes have been so significant that religion is no longer what it used to be. Linking

theories from Fredric Jameson and George Ritzer, this book presents the argument that our present society is going through a process of i-zation in which (1) capitalism dominates not only our outer, social lives (through, for example, global capitalism) but also our inner, personal lives, through its expansion in the digital world, facilitated by various i-technology applications; (2) the McDonaldization process has now been normalized; and (3) religiosity has been standardized. Reviewing the new inequalities present in this i-society, the book considers their impact on Jurgen Habermas's project of post-secularism, and appraises the roles that various religions may have in supporting and/or countering this process. It concludes by arguing that Habermas's post-secular project will occur but that, paradoxically, the religious message (s) will be instrumentalized for capitalist purposes. .
