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Titolo	Applied Analytics through Case Studies Using SAS and R : Implementing Predictive Models and Machine Learning Techniques // by Deepti Gupta
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ISBN	9781484235256 1484235258
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Descrizione fisica	1 online resource (XX, 404 p. 99 illus.)
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Soggetti	Big data Open source software Computer programming Mathematical statistics Business mathematics R (Computer program language) Big Data Open Source Probability and Statistics in Computer Science Business Mathematics
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Chapter 1: Role of Analytics in Various Industries -- Chapter 2: Banking Case Study with Analytical Solutions -- Chapter 3: Retail Case Study with Analytical Solutions -- Chapter 4: Telecommunication Case Study with Analytical Solutions -- Chapter 5: Healthcare Case Study with Analytical Solutions -- Chapter 6: Airline Case Study with Analytical Solutions -- Chapter 7: FMCG Case Study with Analytical Solutions. .
Sommario/riassunto	Examine business problems and use a practical analytical approach to solve them by implementing predictive models and machine learning techniques using SAS and the R analytical language. This book is ideal for those who are well-versed in writing code and have a basic understanding of statistics, but have limited experience in

implementing predictive models and machine learning techniques for analyzing real world data. The most challenging part of solving industrial business problems is the practical and hands-on knowledge of building and deploying advanced predictive models and machine learning algorithms. Applied Analytics through Case Studies Using SAS and R is your answer to solving these business problems by sharpening your analytical skills. .
