

1. Record Nr.	UNINA9910300753503321
Autore	Khan Rashid
Titolo	Build Better Chatbots : A Complete Guide to Getting Started with Chatbots / / by Rashid Khan, Anik Das
Pubbl/distr/stampa	Berkeley, CA : , : Apress : , : Imprint : Apress, , 2018
ISBN	9781484231111 1484231112
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (VII, 109 p. 52 illus., 50 illus. in color.)
Disciplina	006
Soggetti	Artificial intelligence Open source software Computer programming Artificial Intelligence Open Source Web Development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Chapter 1: Introduction to Chatbot -- Chapter 2: Setting up the Developer Environment -- Chapter 3: Basics of Bot Building -- Chapter 4: Integrations to IFTT & IoT -- Chapter 5: Business & Monetization.
Sommario/riassunto	Learn best practices for building bots by focusing on the technological implementation and UX in this practical book. You will cover key topics such as setting up a development environment for creating chatbots for multiple channels (Facebook Messenger, Skype, and KiK); building a chatbot (design to implementation); integrating to IFTT (If This Then That) and IoT (Internet of Things); carrying out analytics and metrics for chatbots; and most importantly monetizing models and business sense for chatbots. Build Better Chatbots is easy to follow with code snippets provided in the book and complete code open sourced and available to download. With Facebook opening up its Messenger platform for developers, followed by Microsoft opening up Skype for development, a new channel has emerged for brands to acquire, engage, and service customers on chat with chatbots. You will: Work with the bot development life cycle Master bot UX design Integrate into the bot

ecosystem Maximize the business and monetization potential for bots.
