

1. Record Nr.	UNINA9910300634303321
Autore	Wang Xiaoxi
Titolo	The Theory of Moral Capital // by Xiaoxi Wang
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2018
ISBN	978-981-13-0478-1 981-13-0478-5
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XV, 164 p. 2 illus.)
Disciplina	170
Soggetti	Ethics Business ethics Business Ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	What Is Morality -- Economy Can Not Exist Without Morality -- What is Moral Capital -- Moral Capital Increases Value -- Corporate Moral Capital Practice and Assessment System -- Development and Management of Corporate Moral Capital -- Appendix I: Research Articles -- Appendix 2: Interviews -- Appendix III. Experts' reviews -- References -- Index -- Postscript.
Sommario/riassunto	This book captures the quintessence of the author's 20-year career, presenting both unique perspectives and logical arguments. Guided by the Marxist concept of historical materialism, it reveals the function and effect of morality by analyzing and defining the moral domain. Further, it argues that economic development requires moral support by analyzing the inseparable logical connection between economics and morality. Moreover, it investigates moral capital and its route to achieving value multiplication in economic activities, and proposes a practice and evaluation index system for moral capital in enterprises. Combining philosophical analysis and the exploration of practical applications, the book also discusses a basic strategy to help enterprises enrich and manage their moral capital.