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Nota di contenuto	Culture, Communication and Capacity for Sustainable Development -- Ecology and Sufficiency for Sustainable Development: Perspectives from Thailand -- Right Effort for Right Livelihood: Historical Model of Sustainable Development from Sri Lanka -- Traditional Knowledge Systems, Culture and Environmental Sustainability: Concepts from Odisha, India -- Communication for Sustainable Development in the Nilgiri Biosphere Reserve -- Indigenous Communities of the Chittagong Hill Tracts in Bangladesh: Coping with environmental perils and scoping adaptive capacities -- Towards the Sufficiency Economy Perspective: The Mass Media and Cultivation of Social Capital among the Rural Youth in Thailand -- Media Perspectives the Particulate Matter (PM 2.5) Crisis in China -- Communication of Inclusive Innovation for Sustainable Development in India -- Future Directions in Communication and Culture for Sustainable Development.
Sommario/riassunto	This book offers comprehensive insights into the cultural and ecological values that influence sustainable development across Asia, addressing the cultural, religious and philosophical moorings of

development through participatory and grassroots communication approaches. It presents a range of contributions and case studies from leading experts in Asia to highlight the debates on environmental communication and sustainable development that are relevant today, and to provide an overview of the positive traditions of ecological sensitivity and cultural communication that may find common ground between communities. This well-researched guide to the dynamic and complex terrain of communication for sustainable development offers uniquely practical perspectives on communication, environment and sustainable development that are of immense value for policy makers, media scholars, development practitioners, researchers and students of communication and media studies.
