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Nota di contenuto	Collectivity and Power on the Internet. An Introduction -- Masses, Crowds, Communities, Movements: Collective Action in the Internet Age -- Social Movements and the Internet: The Sociotechnical Constitution of Collective Action -- Open Source Communities: The Sociotechnical Institutionalization of Collective Invention -- Apple, Amazon, Google, Facebook, Microsoft: Market Concentration – Competition – Innovation Strategies.
Sommario/riassunto	This book provides a comprehensive overview of the manifestations and interrelations of collectivity and power on the internet from a sociological point of view. It addresses questions on how different forms of internet-based collectivities (masses, crowds, movements, communities) could be understood and differentiated from one another. It presents analyses on the role technical infrastructures of the web play for their formation, how the mobilization and organization of social movements and social protests has changed through social media, how work and decision-making processes are organized in open source communities and why the essential segments of the

commercial internet are today concentrated in the hands of a few corporations who dispose over significant economic, infrastructural and rule-setting power.
