1. Record Nr. UNINA9910300586703321 Autore Hu Wan **Titolo** Education, Translation and Global Market Pressures: Curriculum Design in China and the UK / / by Wan Hu Pubbl/distr/stampa Singapore:,: Springer Singapore:,: Imprint: Palgrave Macmillan,, 2018 **ISBN** 981-10-8207-3 Edizione [1st ed. 2018.] 1 online resource (261 pages) Descrizione fisica Disciplina 418.02071 Soggetti Education and state Translation and interpretation International education Comparative education Curriculums (Courses of study) Education—Curricula Literature—Translations **Education Policy** Translation International and Comparative Education Curriculum Studies **Translation Studies** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Translation Studies in the Higher Education Systems: the UK and China -- Teaching Translation in the UK and China -- Analysis of Current Curricula in Translation Programmes in the UK -- Analysis of Current Curricula in the Chinese MTI Programme -- Context and Comparison of Translation Programmes in China and the UK: Market Forces, Global Positions and Curriculum Content -- Conclusion. This book investigates the market-driven transformation of the higher Sommario/riassunto education sector and the response given by the translation programmes in the UK and China, two vastly different social and

economic contexts. It provides an in-depth look at six selected case

studies, critically analysing how social, economic, and political factors have affect curriculum designs in different translation programmes. This innovative volume contributes to the development of knowledge in an important area of translation studies and opens a new way for providing both cross-national and cross-disciplinary perspectives in analysing the curricula of translation programmes.