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Titolo	Reframing Convenience Food // by Peter Jackson, Helene Brembeck, Jonathan Everts, Maria Fuentes, Bente Halkier, Frej Daniel Hertz, Angela Meah, Valerie Viehoff, Christine Wenzl
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Nota di contenuto	1. Introduction -- 2. A Short History of Convenience Food -- 3. Convenience Food as a Contested Category -- 4. The Normalization of Convenience Food -- 5. The Temporalities of Convenience Food -- 6. The Spatialities of Convenience Food -- 7. The Moralization of Convenience Food -- 8. Cooking and Convenience -- 9. Convenience, Health and Sustainability -- 10. Conclusions. .
Sommario/riassunto	This book questions the simplistic view that convenience food is unhealthy and environmentally unsustainable. By exploring how various types of convenience food have become embedded in consumers' lives, it considers what lessons can be learnt from the commercial success of

convenience food for those who seek to promote healthier and more sustainable diets. The project draws on original findings from comparative research in the UK, Denmark, Germany and Sweden (funded through the ERA-Net Sustainable Food programme). Reframing Convenience Food avoids moral judgments about convenience food, and instead provides a refreshingly novel perspective guided by an understanding of everyday consumer practice. It will appeal to those with an interest in the sociology and politics behind health, consumerism, sustainability and society.
