Record Nr. UNINA9910300575903321 Autore Tate Shirley Anne **Titolo** The Governmentality of Black Beauty Shame: Discourse, Iconicity and Resistance / / by Shirley Anne Tate London:,: Palgrave Macmillan UK:,: Imprint: Palgrave Pivot,, 2018 Pubbl/distr/stampa **ISBN** 1-137-52258-5 Edizione [1st ed. 2018.] Descrizione fisica 1 online resource (XI, 141 p.) 401.41 Disciplina Soggetti Discourse analysis Sociology Human body—Social aspects Culture—Study and teaching Sociolinguistics Ethnicity Discourse Analysis Gender Studies Sociology of the Body Cultural and Media Studies, general **Ethnicity Studies** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Chapter 1. Developing a Black decolonial feminist approach to Black

beauty shame -- Chapter 2. The governmentality of silence and

silencing and Black beauty shame -- Chapter 3. Reading Black beauty shame in talk: An ethnomethodologically inclined discourse analysis --Chapter 4. Black beauty shame: Intensification, skin ego and biopolitical silencing -- Chapter 5. White iconicity: Necro-politics, disalienation and Black beauty shame scripts -- Chapter 6. The shame of 'mixedness': Black exclusion and dis/alienation -- Chapter 7. Postracial Black beauty shame's alter/native futures: The counter conduct of

'race' performativity.

Sommario/riassunto This book uses the experiences and conversations of Black British

women as a lens to examine the impact of discourses surrounding

Black beauty shame. Black beauty shame exists within racialized societies which situate white beauty as iconic, and as a result produce Black 'ugliness' as a counterpoint. At the same time, Black Nationalist discourses present Black-white 'mixed race' women as bodies out of place within the Black community. In the examples analysed within the book, women disidentify from both the iconicities of white beauty and the discourses of Black Nationalist darker-skinned beauty, negating both ideals. This demonstration of Foucaldian counter-conduct can be read as a form of disalienation from the governmentality of Black beauty shame. This fascinating volume will be of interest to students and scholars of Black identity, Black beauty and discourse analysis. Shirley Anne Tate is Professor of Race and Education in the Carnegie School of Education, Leeds Beckett University, UK. She is also a Visiting Professor and Research Fellow at the Institute for Reconciliation and Social Justice, South Africa, with links to many other institutions worldwide. Her research interests centre around Black beauty, identity, performativity and Black diaspora politics.