Record Nr.	UNINA9910300571603321
Titolo	Entrepreneurial, Innovative and Sustainable Ecosystems : Best Practices and Implications for Quality of Life / / edited by João Leitão, Helena Alves, Norris Krueger, Jacob Park
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-319-71014-1
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XIV, 321 p. 37 illus., 14 illus. in color.)
Collana	Applying Quality of Life Research, Best Practices, , 2213-994X
Disciplina	300.72
Soggetti	Quality of life
	Entrepreneurship
	Public policy Marketing
	Quality of Life Research
	Public Policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Formato Livello bibliografico	
	Materiale a stampa Monografia

1.

	an Emerging Entrepreneurial Ecosystem (Markel) Chapter 11. Can Credit Unions Pursue Social Goals While Remaining Financially Sustainable? Evidence from Spain Before and During the Crisis (Martínez-Campillo) Chapter 12. Public Innovation and Collaborative Governance (Navarro) Chapter 13. Sustainable Practices in Small and Medium Enterprises in the State of Santa Catarina: Motivations and Benefits (Machado) Chapter 14. The Contribution of Smart Cities Enhancing Quality of Life from a Citizen's Perspective (Vázquez) Chapter 15. Revisiting EIS Ecosystem: a Systematic Literature Review and Conceptual Model Proposal (Leitão) Chapter 16. Mapping an Entrepreneurial, Innovative and Sustainable Ecosystem Using Social Network Analysis: an Exploratory Approach of Publicly-funded Innovative Projects Data (Pinto) Chapter 17. Corporative Social and Management Responsibility for Overall Quality: Additional Study between the Two Approaches in the Dimensions of Sustainability (Dias) Chapter 18. Product Innovation as Territory Sustainability Added Value: The Case Study of Douro SkinCare (Paiva) Chapter 19. From Brokering to Platform Models. A Case Study of Best Practices for the Enactment of Hybrid Partnerships Between Public Institutions (Macri) Chapter 20. Entrepreneurship and Innovation Ecosystem's Drivers: The Role of Higher Education Organizations in Emerging Economies (Herrera-Pons) Chapter 21. Sustainability-Driven Entrepreneurs: Solutions for Social and Environmental Problems or Business as Usual (Zahraie) Chapter 22. Learning from Natural Systems to Understand Social Systems (Barros) Chapter 23. The Social Process of Constructing Sustainable Business Models: a Network Approach (Neumeyer).
Sommario/riassunto	This book presents a multidimensional approach by providing a state of the art on EIS ecosystems, as well as structural and changing dynamics and its impact on citizens' quality of life. It provides a set of international benchmarking case studies on good practices and initiatives aimed at creating and fostering EIS ecosystems. It shows how these international benchmarks can be replicated to foster the creation of entrepreneurial and innovative units and promote sustainable practices, under an open innovation paradigm, which conjoins the participation of both public and private stakeholders, using co- creation, transparency and participatory budget practices the jointly improve accountability and public management. This book is a true reference guide for scholars, policy makers and practitioners interested on entrepreneurship, public procurement, innovation and sustainability engaged in building EIS ecosystems, which can enhance citizens' quality of life.