

1. Record Nr.	UNINA9910300570303321
Titolo	Art and the Challenge of Markets Volume 1 : National Cultural Politics and the Challenges of Marketization and Globalization // edited by Victoria D. Alexander, Samuli Hägg, Simo Häyrynen, Erkki Sevänen
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	9783319645865 3319645862
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XXII, 348 p. 1 illus.)
Collana	Sociology of the Arts, , 2569-1406
Disciplina	306
Soggetti	Culture - Study and teaching Cultural property - Protection Sports - Sociological aspects Arts Cultural Studies Cultural Resource Management Sport Sociology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Part One: Introduction -- 1. Varieties of National Cultural Politics and Art Worlds in an Era of Increasing Marketization and Globalization -- Part Two: Contemporary National Cultural Policies and Art Worlds in North America and Europe -- 2. The United States of Art - A Case Apart? -- 3. Enterprise Culture and the Arts: Neoliberal Values and British Art Institutions -- 4. The Economization of the Arts and Culture Sector in Germany after 1945 -- 5. The Changing Role of the Cultural State: Art Worlds and New Markets --- A Comparison of France and Switzerland -- 6. Renegotiating Cultural Welfare: The Adoption of Neoliberal Trends in Finnish Cultural Policy and how it Fits the Nordic Model of a Welfare State -- 7. Cultural Policy in the Baltic States and Slovenia between 1991-2009 -- Part Three: International and Transnational Art Worlds and their Ways of Operation -- 8.

Globalization and Musical Hierarchy in the United States, France, Germany, and the Netherlands -- 9. The Uneven Distribution of International Success in the Visual Arts among Nations, according to the Rankings of the "Top 100 Artists in the World" -- 10. Beyond Reproduction: Asymmetric Interdependencies and the Transformation of Centers and Peripheries in the Globalizing Visual Arts -- 11. "It's a Mad Mad Mad Mad (Men) World": National and Corporate Strategies in the Global Audiovisual Market -- Part Four: Conclusion -- 12. Reflections on the Challenge of Markets in National, International, and Transnational Art Worlds.

---

Sommario/riassunto

Art and the Challenge of Markets Volumes 1 & 2 examine the politics of art and culture in light of the profound changes that have taken place in the world order since the 1980s and 1990s. The contributors explore how in these two decades, the neoliberal or market-based model of capitalism started to spread from the economic realm to other areas of society. As a result, many aspects of contemporary Western societies increasingly function in the same way as the private enterprise sector under traditional market capitalism. The first volume of this two-volume collection considers a broad range of national cultural policies from European and North American countries, and examines the strengthening of international and transnational art worlds in music, visual arts, film, and television. The chapters cover cultural policy and political culture in the United States, United Kingdom, Germany, France, Switzerland, the Nordic countries, the Balkans, and Slovenia, and address the extent to which Western nations have shifted from welfare-state to market-based ideologies. Tensions between centres and peripheries in global art worlds are considered, as well as complex interactions between nations and international and transnational art worlds, and regional variations in the audiovisual market. Both volumes provide students and scholars across a range of disciplines with an incisive, comparative overview of the politics of art and culture and national, international and transnational art worlds in contemporary capitalism.

---