

1. Record Nr.	UNINA9910300562503321
Autore	Hocking Darryl
Titolo	Communicating Creativity : The Discursive Facilitation of Creative Activity in Arts // by Darryl Hocking
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2018
ISBN	9781137558046 1137558040
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XII, 307 p. 12 illus., 1 illus. in color.)
Collana	Communicating in Professions and Organizations, , 2947-8138
Disciplina	401.41
Soggetti	Linguistics - Methodology Design Linguistics Creative writing Communication Arts Research Methods in Language and Linguistics Creative Writing Media and Communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Investigating Communication in Creative Practice -- Chapter 3. Work -- Chapter 4. Agency -- Chapter 5. Motivation -- Chapter 6. Exploration -- Chapter 7. Ideas -- Chapter 8. Identity -- Chapter 9. Professional Practice -- Chapter 10. Conclusion.
Sommario/riassunto	This book provides an extensive and original analysis of the way that written and spoken communication facilitates creative practice in the university art and design studio. Challenging the established view of creativity as a personal attribute which can be objectively measured, the author demonstrates instead that creativity and creative practice are constructed through a complex array of intersecting discourses, each shaped by wider socio-historical contexts, beliefs and values. The author draws upon a range of methods and resources to capture this

dynamic complexity from corpus linguistics to ethnography and multimodal analysis. This innovative volume will appeal to students and scholars of discourse analysis, creativity, and applied linguistics. It will also appeal to art and design educators.

---