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Nota di contenuto	Introduction. Politics between Communication and Personalization -- 1. The Mass Media in France between 1944 and 1958 -- 2. The Personalization of Politics and Government Communication during the Fourth Republic -- 3. De Gaulle and the Press: A Thirty-Year Long Misunderstanding -- 4. The Political Control of Television -- 5. The General and the Small Screen -- 6. Leadership and Television. The General and Constitutional Development during the Fifth Republic -- 7. Gaullist "Telecracy" (1962-65) -- 8. The 1965 "Tele-Presidential" Elections -- 9. De Gaulle, Pompidou and May 1968 -- Conclusion: The Origin of the 'Telecracy?'.
Sommario/riassunto	This book explores Charles De Gaulle's use and strict control of television between 1958 and 1969, highlighting the association between charismatic power and television with regards to legitimizing

