

1. Record Nr.	UNINA9910300496003321
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Titolo	The British General Election of 2017 // by Philip Cowley, Dennis Kavanagh
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	3-319-95936-0
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (595 pages)
Disciplina	324.941085
Soggetti	Political science Elections Great Britain—Politics and government Communication in politics Democracy Europe—Politics and government Popular Science in Political Science and International Relations Electoral Politics British Politics Political Communication European Politics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Not Going Entirely to Plan -- 2. Brexit; Jack Glynn and Anand Menon -- 3. From Stockbroker's Son to Vicar's Daughter. The Conservatives -- 4. From Miliband to Corbyn. Labour -- 5. Liberal Democrats and Others -- 6. Still Different, Only Slightly Less So: Scotland; Gerry Hassan -- 7. Towards a Landslide -- 8. Everything Changes; with Wes Ball -- 9. Horrors and Hopes -- 10. Election Night and Its Aftermath -- 11. Wrong Footed Again: The Polls -- 12. Targeted (and Untargeted) Campaigning -- 13. Campaign Coverage and Editorial Judgements: Broadcasting; Stephen Cushion and Charlie Beckett -- 14 . A Bad Press: Newspapers; David Deacon and Dominic Wring -- 15. Political recruitment under pressure: MPs and Candidates; Rosie Campbell and Jennifer Hudson -- 16. The Election in Retrospect -- Appendix 1: The

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Sommario/riassunto

The British General Election of 2017 is the definitive and authoritative account of one of the most dramatic elections in British history. Throwing aside her natural caution, Theresa May called a snap election and was widely expected to crush Jeremy Corbyn's Labour Party. Her gamble backfired spectacularly as the Conservatives lost their Commons majority to a resurgent Labour led by one of the most unconventional politicians to lead a major British political party. Drawing on hundreds of interviews, with unparalleled access to all the key players, The British General Election of 2017 offers a revelatory guide to what really happened. The 20th edition in this prestigious series of books dating back to 1945, it is designed to appeal to everyone — from Westminster insiders and politics students to the wider general public. Philip Cowley is Professor of Politics at Queen Mary University of London, UK. He has been involved in the Palgrave Macmillan election series since 2010. Dennis Kavanagh is Emeritus Professor of Politics at the University of Liverpool, UK. He has been involved in every one of the Palgrave Macmillan election studies since February 1974.
