1. Record Nr. UNINA9910300484203321 Autore Masser Kai Titolo The Gamification of Citizens' Participation in Policymaking // by Kai Masser, Linda Mory Pubbl/distr/stampa Cham:,: Springer International Publishing:,: Imprint: Palgrave Pivot, , 2018 **ISBN** 3-319-78571-0 Edizione [1st ed. 2018.] Descrizione fisica 1 online resource (147 pages) Collana Palgrave pivot Disciplina 323.042 Soggetti Public policy Political communication Democracy Elections Political leadership Germany—Politics and government Public Policy Political Communication **Electoral Politics** Political Leadership German Politics Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Introduction -- Chapter 1: Gamification - Engaging People by Letting Nota di contenuto Them have Fun -- Chapter 2: Citizens' Participation - Theory and Practice: Confronting the Theory with some Stories about Citizens' Participation -- Chapter 3: Behind the Scenes: What empirical Evidence is Telling us about the Practice of Citizens' Participation -- Chapter 4: Citizens' Participation - How Gamification can help Citizens' Participation to Flourish -- Chapter 5: Lessons Learned: An Author's Digest. Sommario/riassunto This book examines the use of game elements to encourage citizens to participate in political decision-making and the planning of large-scale

public sector projects. It argues that success is based on a personal

concern with the project and a belief in the influence on political decision making, but also on fun. Without fun, only a very small group of the 'usual suspects' will participate, especially in classic policymaking approaches like citizens' panels which require time and physical attendance. The book also examines the relationship between representative democracy and citizen participation from the perspective of direct democratic instruments in Germany. Readers from different countries with different political systems can decide for themselves, if and how the results from Germany are transferable to their respective conditions. Grounded in theoretical literature and statistical data, the book also makes use of narratives, applying a 'storytelling' approach to the case studies. Kai Masser is Senior Researcher at the German Research Institute for Public Administration (GRIP) and a Lecturer at the German University of Administrative Sciences, Speyer, Germany. Linda Mory is a Senior Project Consultant at a global IT company and a Lecturer at the German University of Administrative Sciences, Speyer, Germany. .